

CUFWRT02A Write the script

This unit describes the skills and knowledge required to develop and write a script from the original narrative for any production within the cultural industries.

| Element | Performance criteria |
|-------------------------|--|
| 1 Review the narrative | <ul style="list-style-type: none">1.1 Analyse the existing narrative form to establish that it is ready for the next stage of writing1.2 Define and record the purpose of the narrative, and explore a range of ways to transform it into a scripted form1.3 Consider the identified possibilities of achieving the narrative and reflect on the feasibility of those possibilities for the project1.4 Evaluate the script ideas that are developed from the narrative form, based on previous reflections1.5 Review, discuss and obtain feedback about the narrative from relevant personnel, if required |
| 2 Write the first draft | <ul style="list-style-type: none">2.1 Cultivate an environment that will promote the generation of ideas and assist with the motivation of bringing ideas to fruition2.2 Generate, explore and record a range of ideas from a variety of sources to further develop the design of the story, if required2.3 Evaluate the ideas generated, group related ideas together and select those ideas that are relevant to the requirements of the script2.4 Consider the ideas selected reflecting on the viability of those ideas for the development of the script2.5 Ensure any factual information is accurate and relates to the results of research and the agreed existing narrative, if required2.6 Refine and draft script until it meets creative and artistic requirements2.7 Identify and establish criteria to provide an effective measure of the success of the script in its context2.8 Ensure final draft of the script meets with the timing requirements of the proposed production, if required2.9 Submit final draft to relevant personnel for consideration and review, if required2.10 Document and implement any changes to the script if required |

Range of variables

Variable

Scope

Types of production may include:

- features films and video
- documentaries
- short films and videos
- animation
- television series and serials
- advertisements/commercials
- corporate and training films and videos
- interactive multimedia
- live events and performances

Relevant sources may include:

- inspiration
- imagination
- life experience
- actual events/facts
- existing narrative material
- other media
- travel
- observation
- different experiences

Ideas may be generated by:

- brainstorming
- exercises
- asking questions
- role playing
- making analogies
- looking at the subject from different viewpoints
- innovation

Production requirements may include:

- duration
- style
- content
- budget
- timelines
- deadlines
- location
- audience
- purpose
- contractual
- confidentiality
- intellectual property
- copyright
- schedule

Equipment may include:

- computers/word processors
- stationery
- dictaphone/recording devices

Narrative/story elements may include:

- plot
- story
- theme
- structure
- character
- genre
- conflict

Form may include:

- synopsis
- outline
- storyline
- treatment
- television script
- screenplay

Scripts may include:

- feature
- documentary
- situation comedy
- television drama
- serial
- corporate
- children's programs
- news and current affairs
- infotainment
- interactive multi-path movies
- interactive games
- play
- performance text

Appropriate personnel may include:

- producers
- directors
- script writers
- script editors
- performers
- other technical staff
- other specialist staff
- client
- audience

Evidence guide

Underpinning skills and knowledge

Assessment must include evidence of essential knowledge of, and skills in, the following areas:

- ability to locate and use resources to broaden creative experience
- ability to demonstrate originality and innovative approaches in the creative scriptwriting process
- ability to experiment with narrative styles and elements to develop own voice and extend writing practice
- ability to extend creative boundaries for self and audience
- knowledge and understanding of the principles and practices of writing for the screen
- knowledge of various techniques of storytelling
- knowledge of relevant writing conventions eg film and literary
- knowledge of aspects of story and/or character development
- knowledge of the structure of screen, theatre or radio writing
- understanding of the craft of the screen director
- understanding of the craft of screen acting
- reading and interpreting documentation and other narrative forms
- knowledge of effective communication techniques including effective listening, questioning and non-verbal communication
- knowledge of relevant organisational and/or legislative occupational health and safety requirements

Linkages to other units

This unit has linkages to the following units and combined training delivery and/or assessment is recommended:

- CUFWRT01A Develop narrative
- CUSRAD02A Conduct research

Critical aspects of evidence

This unit of competence applies to a range of industry sectors. The focus of assessment will depend on the industry sector. Assessment must be customised to meet the needs of the particular sector in which performance is being assessed.

Assessment should only address those variable circumstances, listed in the range of variables statements, which apply to the chosen context.

The following evidence is critical to the judgement of competence in this unit:

- the development of the ability to write a script (text) for a screen production
- knowledge and application of relevant local occupational health and safety legislation
- knowledge of effective communication techniques

Method and context of assessment

Assessment may take place on the job, off the job or a mix of both of these. Off the job assessment must be undertaken in a closely simulated workplace environment.

Assessment may incorporate a range of methods to assess performance and the application of essential underpinning knowledge, and might include:

- work samples or simulated workplace activities
- oral questioning/interview aimed at evaluating the processes used in developing and realising the creative concept
- projects/reports/logbooks
- third party reports and authenticated prior achievements
- portfolios of evidence which demonstrate the processes used in developing and realising the creative concept

Resource requirements

Assessment requires access to the resources listed in the range of variables statement, currently used by the cultural industries.

Key competencies

Level

| | |
|--|---|
| Collecting, organising and analysing information | 3 |
| Communicating ideas and information | 3 |
| Planning and organising activities | 3 |
| Working with others and in teams | 2 |
| Solving problems | 3 |
| Using mathematical ideas and techniques | 1 |
| Using technology | 2 |