

OPENAccess

Production Assistance Initiative Supporting:

- Film and TV production
- Creative media production
- Cross-platform collaboration
- Digital content development
- Media literacy education



Introducing OPENAccess

OPENAccess is an OPEN CHANNEL production assistance scheme supporting innovation in digital content production, cross-platform collaboration and the production of new works that focus on disadvantage.

OPENAccess assist OPEN CHANNEL members with facilities and equipment hire subsidies from 30% to 50% off standard rates.

Applicants must adhere to the *OPENAccess Guidelines*, the *OPEN CHANNEL Production Policy* and the *Terms and Conditions of Facilities and Equipment Hire*.

OPENAccess subsidies are not available for training and production support, consumables and labour costs.

1. What does OPENAccess support?

The OPENAccess initiative supports the development and production of innovative works across the spectrum of screen based media:

- video (short film, documentary, community service announcement, showreels and presentations);
- mobile (works for mobile devices, short narratives, animation, interactive content);
- web (innovative narratives and online documentaries integrating video);
- multi-screen projections (installation, audio-visual performance, VJ collaborations with traditional filmmakers, moving image works for theatre, dance, circus, etc.);
- collaboration across screen based mediums;
- digital content production that stimulates and encourages the development of new works across all sectors of the community, particularly those that address disadvantage.

2. OPENAccess Criteria

The OPENAccess applicant project must meet the following criteria:

- be of social relevance;
- develop the use of video and/or digital media in an innovative way
- the production is not-for-profit;
- the proposal does not tender for projects OPEN CHANNEL tenders for, although collaborations will be considered;
- adhere to OPEN CHANNEL's Terms and Conditions of Facilities and Equipment hire;
- conform to OPEN CHANNEL's Production Policy.

3. OPENAccess Guidelines

1. OPEN CHANNEL will not invest in labour, tape or dubbing costs.
2. Applications must be accompanied by a complete budget, estimated at the full card rate, a production schedule, synopsis of script, notification of copyright ownership, details of funding and a crew list.
3. Subsidies will not be granted in retrospect, therefore applications must be submitted before production or post-production commences.
4. Subsidy is granted on budgeted items only. Any changes to budget or to requested equipment must be negotiated on a case by case basis.
5. An average subsidy rate is 30 – 50% of the budgeted costs. However, applications for less or more than this rate will be considered.
6. Subsidy is only valid for a period of 6 months and must be re-negotiated if the project is incomplete at the end of that period.
7. OPENAccess is available for non-commercial productions only. In the event of a commercial sale, OPEN CHANNEL must be informed and the contract will be re-negotiated.
8. Facilities bookings for OPENAccess approved projects are subject to availability. Booking priorities will be given to full rate card paying clients.
9. If subsidy is granted, OPEN CHANNEL must be given a full screen credit at the end of the program. The credit is to read:

Assisted by the OPENAccess Initiative (+ the OPEN CHANNEL logo)

10. Applicants must confirm the wording of the credit with the Program Director prior to finalising the master program. The provision of a draft credit roll is sufficient.
11. Ensure any screening events and products acknowledge OPEN CHANNEL's support including brochures, media releases and/or packaging materials.
12. OPEN CHANNEL to be provided with hi-resolution digital stills of its equipment and/or facilities in use. These would be used for marketing purposes. OPEN CHANNEL will supply a release form for this purpose.
13. OPEN CHANNEL must be provided with a DVD copy of the program for its library.
14. The applicant must be a current of OPEN CHANNEL.
15. The applicant must sign the OPENAccess agreement.

4. CHECKLIST

Please check that you have submitted the following:

1. OPENAccess Application Form
2. OPENAccess Application Budget
3. Synopsis
4. Treatment or Script
5. Crew List
6. Notification of Copyright Ownership

For more information, contact OPEN CHANNEL:

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